

BiznessAPPS

# App Functionality List 2016



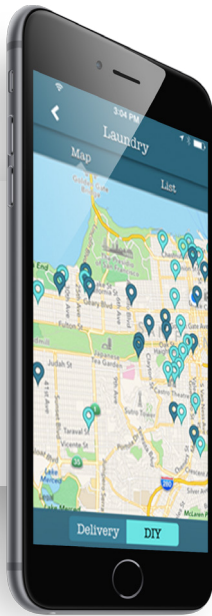
Entrepreneur  
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BUSINESS  
INSIDER



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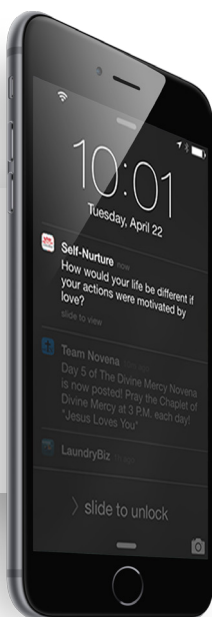


## Around Us

The Around Us feature is a great way to display relevant points of interest within your app, drawing attention to hotspots in the area.

## Contact

Give customers multiple ways to contact your business. Phone, website, email, and directions to your business..



## Push Notifications

Send messages to your customers whenever you'd like using our easy to use content management system.

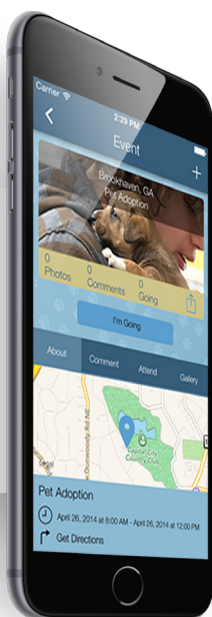
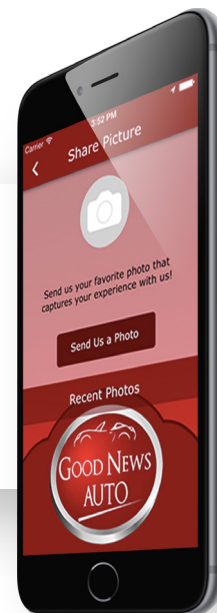


## Email Form

The email form feature allows you to create a custom form for soliciting customer feedback, taking appointments requests, and gathering info from users.

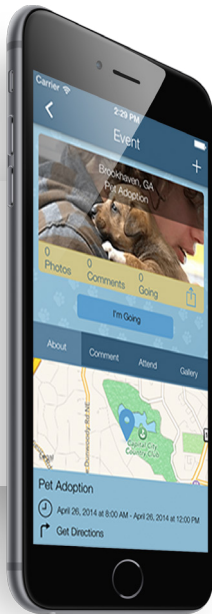
## Email Photo

Allow customers to take a photo or send an existing photo and email it directly to your business.



## Events

Let users notify others they are attending any event inside of your mobile app.

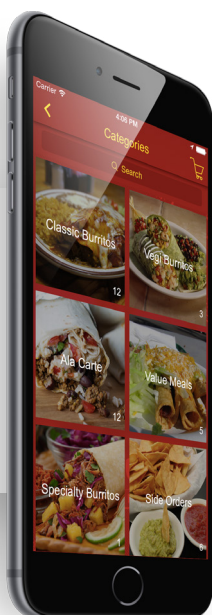
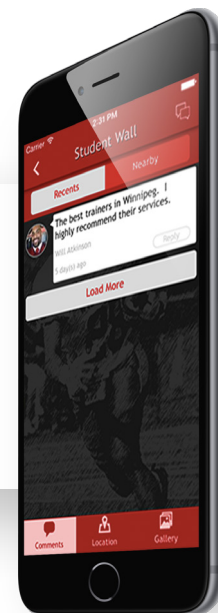


## Events v2

Include all of your business events inside of your application. Keep customers informed on the go.

## Fan Wall

Set up a fan wall for your customers to leave feedback on your business. Manage the comments online.



## Food Ordering

Allow restaurant customers to place food orders directly inside the mobile app or mobile website.

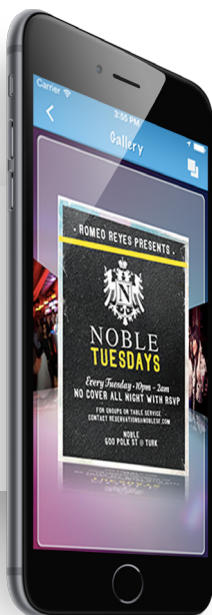
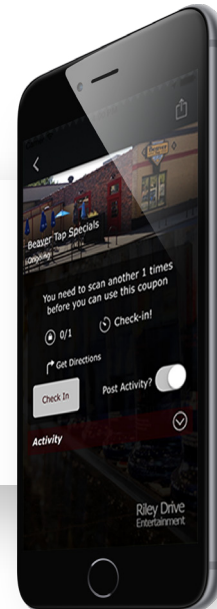


## Golf Courses

With the golf course feature, you can build out a golf course range and allow users to score their games right in the app.

## GPS Coupon

Create mobile coupons for your customers to unlock by “checking in” at your business.



## Image Gallery

Display images of your business in a beautiful image gallery specifically optimized for the iPhone and Android.

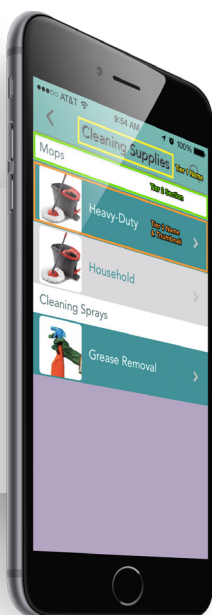
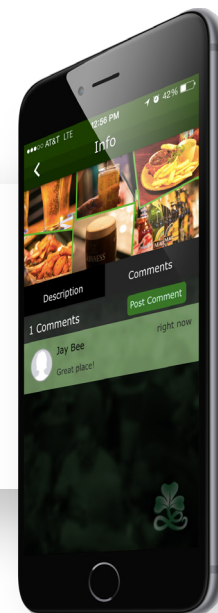


## Info-1-Tier

The Info-1-Tier feature is a single static HTML page where you can insert just about anything that you can insert on a regular web page.

## Info-2-Tier

The Info-2-Tier feature is multiple static HTML pages defined by category where you can insert just about anything as if it were a regular web page.



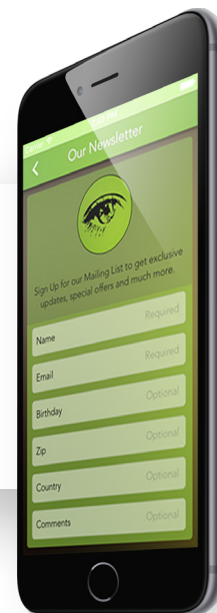
## Info-3-Tier

The Info-3-Tier feature is multiple static HTML pages defined by category and subcategory where you can insert just about anything as if it were a regular web page.



## Loyalty

Reward loyal customers for making frequent visits or purchases at your small business.



## Mailing List

Stay in contact with your customers by gathering names and email addresses directly inside your application.



## Membership

This feature can be a great way for exclusive groups to create mobile apps for their audience.



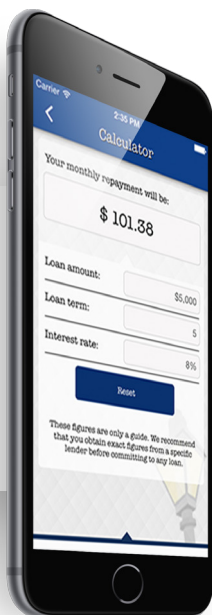


## Menu

Upload photos and descriptions of food or services found on the menu for your business.

## Merchandise

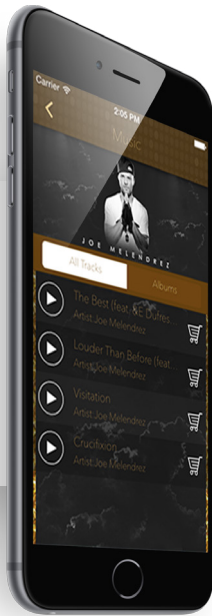
Start making sales through your app by creating your own marketplace or opt to integrate a service such as Magento or Shopify.



## Mortgage Calculator

Include a mortgage calculator feature where you can preset the interest rate. Perfect for real estate agents.





## Music

Give your fans and customer the ability to listen to & purchase music inside your app.



## News

Easily gather content instantly from Twitter, Google News, and Facebook in seconds with our powerful News Feature.



## Notepad

The notepad feature allows users to record text notes and email them to anyone at any time.

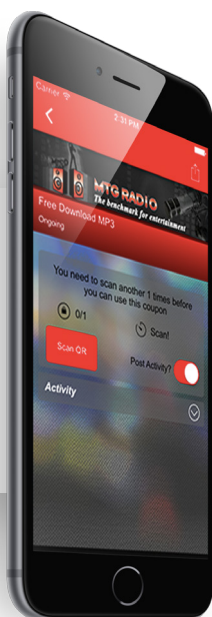


## PDF

The PDF feature allows you to display PDFs through your app. This is commonly used to showcase flyers, menus, and even reports.

## Podcast

Engage users with your podcasts. Stream podcasts inside of your mobile app for your users to listen at their leisure.



## QR Coupon

Create QR enabled coupons for your customers to redeem at your business by scanning a specified QR code.

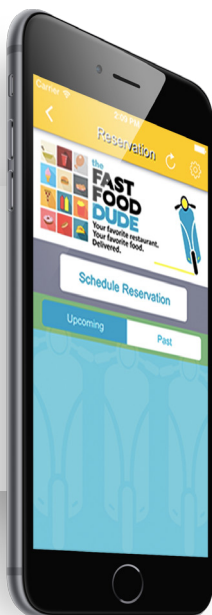


## QR Scanner

The QR Scanner allows your users to scan any QR code they happen to come across.

## Real Estate

Engage users with your podcasts. Stream podcasts inside of your mobile app for your users to listen at their leisure.



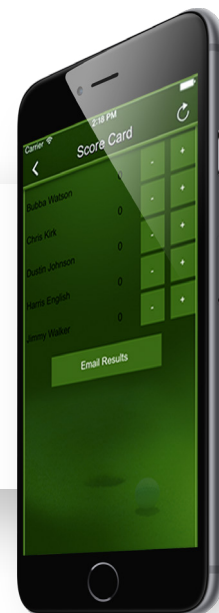
## Reservation

Use our custom booking system or integrate with a 3rd party like MindBody to allow users to reserve time slots for various services.



## RSS Feed

RSS feeds are a popular form of displaying news and information. RSS feeds load a web page that constantly updates with new content.



## Sports Stats

The Sports Stats feature allows you to include a flexible counter inside your app.



## Tell Friend

Let your customers take your business viral with built in sharing capabilities over email, Facebook, SMS, and Twitter.

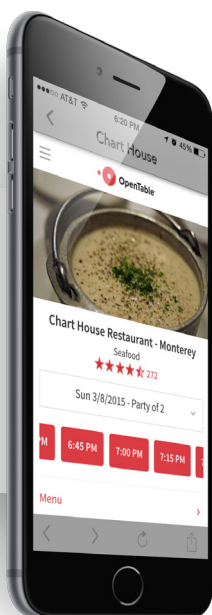
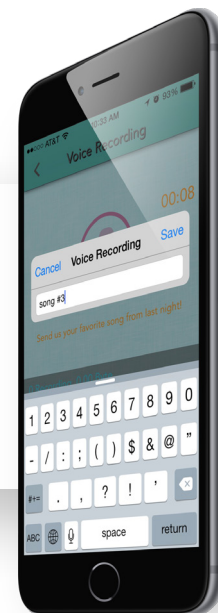


## Tip Calc

Include a tip calculator inside your app to help customers quickly calculate a tip amount for a dinner party.

## Voice Recording

The voice recorder feature allows users to record voice notes and email them to anyone at any time.



## Web Site

The Web Site feature allows you to easily integrate any mobile friendly web page into your app allowing users a great deal of flexibility and customization.

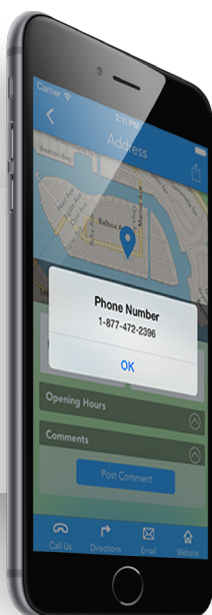


## WuFoo Form

Easily create an appointment, order, feedback or contact form using WuFoo and much much more.

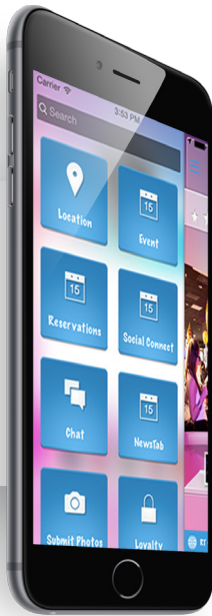
## YouTube Channel

Easily display hundreds of videos from your YouTube channel beautifully inside of your mobile apps.



## One Touch Calling

Give your customers one touch calling from inside your app. No numbers to save or remember.

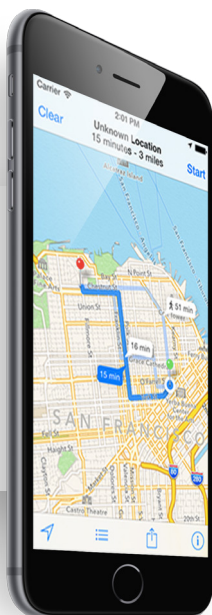


## Custom Appearance

Create highly custom looking mobile apps for any small business with our beautiful layout options.

## Video Integration

Integrate your YouTube channel in a beautifully displayed format for your customers.



## Direction View

The Direction View feature offers one-touch directions to multiple locations.